

LE GIANG LAM

Freelance Journalist in Hanoi, Vietnam

+84 (0)776 335 825 | lam.le52@gmail.com | <https://lam-le.com>

EDUCATION

Trinity Hall, University of Cambridge, UK

2006-2009

MA, BA Hons in Economics

Degree classification: 2:1 (Upper Second Class)

EMPLOYMENT

Earth Journalism Network (EJN) - Throughout Vietnam

April 2022 - present

Vietnam Content Coordinator (part-time)

- Coordinate activities of Vietnamese grantees and partners
- Mentor journalists working on environmental stories supported by EJN
- Vietnam Editor of Mekong Eye, a publication that focuses on environmental issues in the Mekong region

Freelancer - Throughout Vietnam

April 2018 - present

Journalist and Communications Consultant (Byline: Lam Le)

- Breaking news, feature writing and investigative reporting. Bylines in the Wall Street Journal, the Guardian, Rest of World, the Sydney Morning Herald, Sixth Tone, South China Morning Post, Mekong Review, New Naratif and VnExpress International. For a list of publications, visit my [website](#).
- (2002) Winner of two SOPA Awards for Excellence in Reporting on Women's Issues and Excellence in Business Reporting.
- (2022) Grantee of Earth Journalism Network's Green Recovery Story Grant
- (2020) Winner of the ILO's Global Media Competition on Labour Migration and Fair Recruitment.
- (2020) Grantee of Pulitzer Center's Rainforest Journalism Fund to write stories about reforestation in Vietnam.
- (2020) APWLD Media Fellow to write stories about the gendered impact of Covid-19 in Asia Pacific
- (2019) APWLD Feminist Development Justice Media Fellow.
- Writing, editing and/or research commissions from NGOs like Oxfam, Care International and UNDP. For a list of projects done, click [here](#).

VnExpress International - Hanoi, Vietnam

Jun 2016 - March 2018

Deputy Editor (Reporter, Feb - Jun 2016)

- Co-led the paper's growth and development since its launch in 2016. I oversaw the creative and visual side of the site and stories that portrayed Vietnamese society, people, culture and history in a critical, nuanced and complex yet easy to understand light. By November 2016, the site became widely known regionally as among the best English language news sites in Southeast Asia as rated by ASEAN UP.

- Daily work included commissioning, editing, reviewing and publishing news stories, feature articles, multimedia and interactive stories. Under my management, VnExpress International became the pioneer in data journalism in Vietnam.
- Analysed traffic data and social media interactions to devise the growth strategy for the site that had resulted in a readership of over 300,000 monthly users.
- Recruited, managed and trained a team of reporters in Hanoi, many of whom are now Vietnam's top journalists working for international media.
- Wrote investigative articles and features on climate change, HIV treatment and funding, drug detention centers' human rights abuses, women in politics, the memories of war and cultural trends.

MCMS International - Hanoi, Vietnam

Nov 2013 - Jun 2015

PR Manager cum Concept Designer

- Wrote project proposals and reports, designed concepts, communications strategies and campaigns
- Policy advocacy in the fields of health, environment and construction. Was in charge of the content of a campaign for methadone maintenance treatment that influenced legislation, securing greater funding for the program
- Worked on projects with NGOs and international organisations like FHI 360, Winrock International, American Red Cross, UNESCO; and businesses

Indochina Research and Consulting - Hanoi, Vietnam

Jul 2012 - May 2013

Consultant

- Past projects: Central Highlands Poverty Reduction Project funded by the World Bank, Social Assessment of the Central Highlands Poverty Reduction Project funded by the World Bank, Cocoa development in Vietnam for MARS Corp
- Designed research tools and survey questions; conducted group and semi-structured interviews
- Wrote and translated reports

Encore Carbon Ltd - Hanoi, Vietnam

Oct 2010 - May 2012

Carbon Market Associate cum Office Manager

- Research: energy markets (hydropower, wind power, waste heat recovery, biogas recovery), carbon markets, voluntary markets, carbon footprint in Vietnam, Laos and Cambodia
- Commercial: drafted contracts, managed commercial deals, evaluated commercial deals; carried out due diligence
- Project development: assessed potential projects, translated PDD (Project Design Document) from English to Vietnamese and vice versa, calculated emission reductions for hydropower and wastewater treatment, managed project documents
- Business development: prepared business proposals, established a client base, designed marketing materials, maintained client relationships in Vietnam, Laos and Cambodia
- Finance: managed the office's finances, planned the budget
- Human resources: managed the office's human resources

Urban-Rural Solutions - Hanoi, Vietnam

Dec 2009 - Oct 2010

Project Officer

- Worked on climate change, urban and tourism development projects with UN-Habitat, Quang Nam Province, Hoi An City and local businesses
- Tasks included research, survey design, data collection and interpreting
- Managed the company website on climate change and environment

NON-PROFIT WORK

Vietnam Youth to Debate (Y2D) - Vietnam

2010 - present

Co-founder

- Y2D is the first ever non-profit debate program in Vietnam. Y2D trained the first generation of home-grown Vietnamese debaters who went on to compete at international tournaments, inspiring university and high school students across the country to establish debate clubs.
- From 2010 to 2016, run a debate club and classes; coached teams attending international debate tournaments; organised debate camps and tournaments; and adjudicated at international and Vietnamese debate tournaments
- From 2016 to present: working on ad hoc basis as debate mentor, judge and speaker

WORKSHOPS AND TRAININGS

Labour Migration Reporting Workshop

Dec 2020

Training conducted by the Thomson Reuters Foundation, the ILO and the Academy for Journalism and Communication. The training offered courses on how to report, find sources and story angles as well as the ethics of covering migration.

Participant

Journalist Online Safety Training Course

Sep 2020

Training conducted by Key Objectives and funded by ACOS Alliance and WAN INFRA. The modules covered preparation for trips, staying safe in hostile and dangerous situations (protests, natural disasters), first aid, cybersecurity and mental health.

Participant

Southeast Asia - Imagine a Feminist Internet - Kuala Lumpur, Malaysia

Nov 2019

The workshop gathered feminists across Southeast Asia to build a stronger feminist internet in the region and foster collaboration, connection and solidarity. It was organised by EMPOWER in partnership with Foundation for Media Alternatives and with support from the Association for Progressive Communications.

Participant

Trust Media - Beijing, China

Mar 2019

Workshop discussing new trends in journalism, the rise of social media, proliferation of fake news and trust in the media -- an event that was part of a debate tournament organised by the Foreign Language Teaching and Research Press, Beijing Forestry University.

Invited Guest Speaker

Understanding Vietnam - Hanoi, Vietnam

Jun 2018

A week-long introduction to Anthropology and Media Studies organised by the Institute for Studies of Society, Economy and Environment (iSEE)

Participant

IDEA Asia Youth Forum - Pattaya, Thailand

May 2012

Asia's Karl Popper Debate Championship (KPDC) organised by the International Debate Education Association (IDEA). The 2012 theme was Migration in Asia.

Coach and adjudicator

Effective Communication Training - Chiang Mai, Thailand

Aug 2011

A two week workshop on debate, journalism and video production organised by IDEA

Observer

New Media Workshop 2010: Debating and Producing Media - Chiang Mai, Thailand **Aug 2010**

A two week workshop on debate, journalism and video production organised by IDEA

Participant, July 2010

OTHER SKILLS

Fluent in English, Vietnamese and Polish; basic French

Advance knowledge of Microsoft Office

Basic video, photo and sound editing